



# **Workshop**

## **on New Investor Protection Rules in MIFID II**

**26 September 2017**

Venue to be confirmed

- ❖ **14:00 – 14:30**                      **Registration and welcome coffee**
- ❖ **14:30 – 14:50**                      **Opening speech**
- Speaker:**              **Markus FERBER**, Member of the European Parliament
- ❖ **14:50 – 16:00**                      **Panel n° 1 - MifiD II in the pre-contractual phase**
- The panel will begin with an initial exchange of views (5-10 minutes), followed by a discussion and a Q&A session.
- Topic:** *"Suitability, appropriateness, identification of target markets, information to clients, conflict of interest and other aspects of MiFID II product governance".*
- Moderator:**              Mr. **Tilman LÜDER**, Head of Unit C3 (Securities Markets), European Commission
- Panellists:**              Mr. **Markus FERBER**, Member of the European Parliament  
                                  Mr. **Guillaume PRACHE**, Managing Director at Better Finance  
                                  Mr. **Michael HEIJMEIJER**, Chief Executive Officer at Cfinancials  
                                  Mr. **Maciej BITNER**, Chief economist at WiseEuropa  
                                  Ms. **Pamela GACHARA**, Manager, Markets Team at The Investment Association
- ❖ **16:00 – 16:15**                      **Coffee break**
- ❖ **16:15 – 17:25**                      **Panel n° 2 - The role of inducements**
- The panel will begin with an initial exchange of views (5-10 minutes), followed by a discussion and a Q&A session.
- Topic:** *"MiFID II policies on inducements as a means of ensuring investor protection"*
- Moderator:**              Mr. **Tilman LÜDER**, Head of Unit C3 (Securities Markets), European Commission
- Panellists:**              Mr. **Markus FERBER**, Member of the European Parliament  
                                  Mr. **Michael HEIJMEIJER**, Chief Executive Officer at Cfinancials

Ms. **Sheila NICOLL**, Head of Public Policy at  
Schroders

Mr. **Niels LEMMERS**, Legal & Public Affairs Director  
at Dutch Investors' Association VEB

❖ 17:25 – 17:50

**Q&A and key takeaways from the panel discussions**